

Note of last Culture, Tourism & Sport Board meeting

Title: Culture, Tourism & Sport Board
Date: Wednesday 19 January 2022
Venue: Online via Microsoft Teams

Attendance

An attendance list is attached as **Appendix A** to this note.

| Item | Decisions and actions |
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| 1 | Chair's Welcome, Apologies and Substitutes and Declarations of Interest |
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The Chair welcomed Members, officers and guests to the meeting.

Apologies for absence had been received from Cllrs Bradley Thomas and Steve Hastings.

Cllrs David Jeffels and Neil Jory attending the meeting as substitutes.

No declarations of interest had been received.

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| 2 | Minutes of the last meeting |
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The minutes of the meeting held on 8 December 2021 were agreed as an accurate record.

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| 3 | Sport England Implementation Plan (2022-25) |
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The Chair welcomed Chris Perks, Executive Director for Local Delivery at Sport England.

Chris presented a series of slides to Board Members which covered the objectives from Sport England's implementation plan, 'Uniting the Movement' and the key implications for local government, including how Sport England intended to work with councils to deliver place-based investment in sport and physical activity.

Board Members made the following comments:

- A Board Member referred to point 10.1 of the report and asked a question which related to the allocation of funding.
- The importance of place and integrating both cultural and leisure strategies was emphasised.
- A Board Member expressed the need to continue to work with health colleagues in relation to prevention.
- A concern was raised which related to the national challenge

regarding the health and wellbeing of older people and the promotion of independent living.

- Cllr Golds requested that thanks to Sport England for their tremendous leadership and willingness to work closely with the CTS Board and the LGA be formally minuted.

Chris responded to Board Members' comments:

- Work continued to be undertaken which related to resource allocation, focusing heavily on place-based work and local communities.
- Sport England were looking to simplify its open investment approach for grassroots groups.
- As central government continued to create additional resources for facilities, Sport England needed to continue to work closely with local authorities to meet the greatest need. In relation to the 'moving communities' data, the recovery rate was marked at approximately 70%, a reduction from 80% as a result of the unprecedented Covid-19 pandemic.
- Sport England would continue to work closely with DCMS to ensure that they understood the significant amount of pressure that local authorities were under financially. Sport England could provide consultancy support to local authorities in relation to site closures, if requested.
- Work continued to be undertaken by Sport England in partnership with representative bodies to balance investments and tackle financial inequalities.
- There had been many positive examples of where authorities had been able to build into all levels of social care provision, with a particular focus on physical activity.

Decision:

- Board Members noted the report.

Action:

- Officers to arrange for Sport England colleagues to attend a future meeting of the Board in 6 months' time to provide a further update.

4 UNBOXED 2022 Festival

The Chair welcomed Sam Hunt, Programme Director – UNBOXED, to the meeting and invited him to share a presentation with the Board.

Sam presented a set of slides to the Board which set out information about the UNBOXED 2022 festival, main objectives, the ten commissions, timelines and locations, impact, and next steps.

Board Members made the following comments:

- Cllr Seeva, the Board's Creative Industries Council representative, commended the report and the progress which had been made. He asked a question which related to the event's legacy.

- A question was asked which related to specific target setting.
- A question was asked which related to audiences and advertising techniques.

Sam and Giulia Ascoli, Strategic Communications Manager – UNBOXED, responded to Board Members' comments:

- The event's legacy was being embedded into longer-term strategic plans and work continued to be undertaken in relation to the very specific audience targets of each commission.
- Large scale marketing communications to reach individual audiences were about to begin with the hope that the projects would be recognised internationally in the future.
- Materials would be made publicly accessible to inspire others for future projects.

Decision:

- Board Members noted the report.

5 Update on work to support Sport, Leisure and Physical Activity Services

The Chair invited Samantha Ramanah, Adviser, to introduce the report.

Sam introduced the report which outlined the LGA/Sport England Leadership Essentials Programme, Tennis Court funding and engagement with the Local Government Physical Activity Partnership (LGPAP).

Board Members made the following comments:

- A question was asked which related to the data set for recognising the most deprived areas.
- A comment was made which related to the LGPAP and the strategic plan for physical activity.
- The importance of equality and diversity was emphasised.

Decision:

- Board Members noted the report.

Action:

- Officers to arrange for an update on data sets recognising deprived areas to the Board.

6 Conference update

The Chair invited Rebecca Cox, Principal Policy Adviser to provide a brief verbal update in relation to the LGA Culture and Tourism Conference 2022.

Rebecca provided an update to Board Members, which specifically

addressed the concerns which had been raised at the last meeting in relation to the price of the webinars.

Board Members made comments which related to the price of the webinars and the potential to hold the webinars in a hybrid setting.

Ian Leete, Principal Policy Adviser, explained the challenges and high costs associated with holding the webinars in a hybrid setting.

Decision:

- Board Members noted the verbal update.

Action:

- Officers to feed Board Members' comments back to SMT.

7 Outside Bodies

Board Members noted the report without discussion.

8 Any other business

None.

9 Culture Commission

The Chair invited Lauren Lucas, Adviser, to introduce the report.

Lauren introduced the report which set out the terms of reference and key lines of enquiry for the LGA Culture Commission.

Board Members made comments which related to the commissioners, engagement opportunities and calls for evidence.

Lauren responded to Board Members' comments.

Decision:

- Board Members noted the report.

Appendix A - Attendance

| Position/Role | Councillor | Authority |
|-----------------|--------------------------------|---------------------------------------|
| Chairman | Cllr Gerald Vernon-Jackson CBE | Portsmouth City Council |
| Vice-Chairman | Cllr Julian German | Cornwall Council |
| Deputy-chairman | Cllr Peter Golds CBE | Tower Hamlets Council |
| | Cllr Andrew Western | Trafford Metropolitan Borough Council |

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| Members | Cllr Barry Lewis Cllr Gary Ridley Cllr Phil Seeva Cllr Anne Welburn Cllr Peter Kelly Cllr Brigid Jones Cllr Richard Henry Cllr Muhammed Butt Cllr Dhanisha Patel Cllr Amy Cross Cllr Chris White Cllr Tom Hollis | Derbyshire County Council Coventry City Council Cornwall Council West Lindsey District Council Preston City Council Birmingham City Council Stevenage Borough Council Brent Council Bridgend County Borough Council Blackpool Council St Albans City and District Council Ashfield District Council |
| Apologies | Cllr Steve Hastings Cllr Bradley Thomas | Isle of Wight Council Wychavon District Council |
| In Attendance | Cllr David Jeffels Cllr Neil Jory Cllr Chris Penberthy | North Yorkshire County Council West Devon Borough Council Plymouth City Council |